

PHS Yearbook
Contract for Memory Advertising

Thank you for advertising with the Prattville High School Yearbook. Without your support, we would be unable to continue publishing a lasting memory of the school year. Please e-mail Ava Cranmore, Advisor, at physbk@gmail.com, if you have any questions. **Contracts and payment are due by September 6, 2011**

Please read the following information carefully:

- Photos:
 - *Please do not print photos on regular home printers – the quality is too low.*
 - Scanning is available for actual photos. Please do not submit any irreplaceable photos.
 - Digital Photos – for the best clarity, digital photos should be from a camera with 4 megapixels or higher. Please be careful if you edit these to prevent distortion.
 - Scanned Photos – must be scanned at **300 resolution**. Please be careful if you edit these to prevent distortion.
 - Camera Ready Ads – if you create your own layout, please ensure that the resolution is set at 300 and is true to size. Files must either be a .jpg or .tiff.
- Every effort is made to create the ad as closely as possible to any requests provided. Please be sure that all notes are legible. Below is the recommended maximum number of pictures and text.
- If purchasing more than one ad, please complete one form per ad.
- Please make checks or money orders payable to Prattville High School.

Please Print

Date of Contract _____

Contact Person _____

Student Name _____

Contact Telephone Number _____

Mailing Address to send receipt _____

Please select the advertisement size (measurements are *width x length*):

- _____ \$350 Full page color (8" x 10.5")
Recommend maximum of 15 pictures and 200 words of text.
- _____ \$200 1/2 page color (8" x 5.25")
Recommend maximum of 7 pictures and 100 words of text.
- _____ \$125 1/4 page color (4" x 5.25")
Recommend maximum of 4 pictures and 50 words of text.
- _____ \$50 1/8 page color (4" x 2.5")
Recommend maximum of 2 pictures and 25 words of text.

Please mark below if including yearbook purchase:

_____ \$60 Yearbook

Memory Ad Text (include on separate sheet if more room is needed:

**For memory pages, the students name will automatically be included as either the heading or sub-heading. Please note any special instructions.

Please list the number of photos and a description of all photos. Please do not write on the back of the pictures with ballpoint pen – it bleeds through. A felt tip pen can be used.

Layout Instructions (include sample drawing if preferred – remember dimensions of ad):

Signature of Advertiser _____ Date _____

PHS Yearbook Use:

Staff Member: _____

Date Received: _____

Logged: _____

Paid: _____ Check #: _____

Yearbook Purchased with Ad? _____ Receipt # _____